



FOR IMMEDIATE RELEASE

January 15, 2008

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IMPORTANT TRAFFIC INFORMATION FOR SUPER BOWL

GLENDALE, Ariz. – ‘Ready, Set and Go’ is a key message the Glendale Transportation Department is driving home to those who are planning on heading to the city of Glendale for Super Bowl-related events in the stadium area as well as the Super Bowl XLII game, which is Sunday, Feb. 3.

This slogan was designed to increase awareness of important traffic information and help fans prepare for their commute to and from the stadium. READY means to gather as much information about parking, traffic and routes to the destination; SET encourages people to set their Web site home page to www.glendalesgotgame.com to gain access to all of the latest traffic and transportation information; and GO stands for go early to the game and call 511 for traffic updates on the way to the stadium.

Here is what drivers need to be aware of Super Bowl Pre-week.

Beginning Jan. 22, limited road restrictions will go into effect. Restrictions include a road closure at 95th Avenue, north of Bethany Home Road and south of Maryland Avenue in both directions. Periodically, there will be closures at 95th Avenue between Maryland Avenue and Hanna Lane as well as west of 93rd Avenue to 95th Avenue on Maryland Avenue. These restrictions will be in place to safely move pedestrians to the NFL Experience.

For those fans traveling to Glendale for the NFL Experience or the Pepsi Smash Super Bowl Bash, general parking is available north of the stadium off both Glendale and 91st avenues. Drivers are encouraged to follow the signs to

the parking lots. Heavy traffic is expected in the area of Loop 101 between Northern and Camelback. Visit www.glendaleasgotgame.com for details on the NFL Experience times of operation.

The public transit bus system is offering extended hours and frequency for Routes 70, 59 and 67 the week before Super Bowl, as well as on game day. Visit www.valleymetro.org for more information.

Glendale Express, the shuttle service that provides transportation from historic downtown Glendale to the Sports and Entertainment District, has extended its hours the week before Super Bowl. Hours of service will be 10 a.m. to 10 p.m. from Saturday, Jan. 26 to Saturday, Feb. 2.

Here is what drivers need to be aware of for game day.

Parking passes for game day can be purchased at www.clickandpark.com. Fans should follow the parking instructions on the back of the parking pass and display the pass in the windshield. If a parking pass is not pre-purchased, cash parking is available at Kellis High School, located at 91st Avenue and Orangewood. Parking lots open at 9 a.m.

Road restrictions and closures will be in place on both Maryland Avenue and on 95th Avenue next to the stadium. Heavy traffic is expected on Loop 101 between Northern and Glendale avenues, as well as on Glendale Avenue.

There is no pick-up/ drop-off for vehicles or shuttles on the day of the game. Taxis only may pick-up and drop-off in the White Lot. There are also no in and out privileges in any of the paid/pass parking lots.

In order to keep traffic moving, the Glendale Transportation Department will offer several traffic enhancements such as reversible lanes and dual turn lanes. A reversible lane will be put in place on 91st Avenue between Camelback and Bethany Home roads. Additional turn lanes will be provided along 91st Avenue between Northern Avenue and Camelback Road. Drivers are encouraged to follow signs and use all available lanes.

For complete information on all of the city's efforts, visit <http://www.glendaleasgotgame.com>.